

From: Randy Dewitz <randy.dewitz@fanfareattractions.com>
Sent: Thursday, February 5, 2026 11:22 AM
To: Megan Jekot; Rebecca Noecker; Jaimee Hendrikson
Subject: Re: Invitation to Speak at City Council Meeting – Festivals and Events Security Credit
Attachments: Value of Festivals and Events.pdf

Think Before You Click: This email originated outside our organization.

Hello Megan,

The pdf represents the values of doing Festivals.

A Festival with proper funding can enhance the quality of its Event.

Saint Paul is rich in Cultural Events, Community based Events and Civic Events.

To sustain such events, the support from the City of Saint Paul, is key for their continued success.

Police and Security costs have gone up significantly since pre-Covid days.

Sponsorships on the other hand have dropped significantly.

So the perfect storm in creating an imbalance to future Festivals

If Events have some relief in the cost of their Security, this could create better programming or just stay afloat. Either end result is important for that Community and the City of Saint Paul.

A reminder on what events do:

- * They build Community
- * Create bridges between Cultures
- * Educate the general Public
- * They build new ideas to enhance the Neighborhood
- * Provides resources
- * Create a positive experience, especially today, we need those moments
- * Create better engagement with the City and their Staff
- * Increase the quality of life to that area
- * Builds a new tax base through Vendors, Sponsors, Suppliers, etc.

There are numerous values that are created when helping Festivals thrive.

I am hoping this is the first great step in building a strong Festival Community.

Best,

Randy L. Dewitz, CFM, CFEE

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